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Intrinsic Software's new products and ongoing initiatives focus on making mobility work

Software will leverage Microsoft Windows CE to offer feature phone manufacturers greater flexibility and reduced development costs

Vancouver, B.C. and Bellevue, Washington, February 11, 2005 – Intrinsic Software International, Inc. (TSX:ICS), a mobility software and services company, announced numerous initiatives today that are helping mobile handset and wireless device manufacturers make mobility work.

The announcements reinforce the company's decision to focus on providing technologies and software that enable the rapid convergence of digital services and mobile phones.

One of Intrinsic Software's most important initiatives is leveraging the popular Microsoft Windows CE operating system to create software that will allow mobile phone manufacturers to design more cost-effective and feature-laden handsets.

Intrinsic Software, which will preview and demonstrate the innovative technology at the 3GSM World Congress in Cannes on February 14, anticipates software shipments to begin in 2006.

"In addition to this critical software campaign, we have developed new services for RealNetworks' Helix DNA Client, created a specialized mobile solutions team and developed software that improves the functionality of business-oriented wireless phones," said Derek Spratt, Intrinsic Software CEO. "All of our skills and resources are focused on creating products and services that enable wireless device manufacturers to build cost-effective products that meet the varied needs of their customers."

Intrinsic Software's new Microsoft Windows CE initiative exemplifies that goal. The software will allow mobile phone manufacturers and their development partners to take advantage of the cost benefits offered by Microsoft Windows CE, a widespread operating system used in handheld computers that until now has been underutilized in feature phone development. These advanced handsets offer consumers sought-after applications such as digital camera capability, video streaming, gaming, multimedia and messaging. Such feature phones dominate the market for mobile phones, which is expected to reach 700 million units sold in 2005.

Intrinsic Software's upcoming software will result in increased development efficiency, reduced time-to-market for new phone products, and improved design flexibility for phone manufacturers.

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“With this new offering, we will work with leading companies that are developing applications that manage such tasks as email and personal information, multimedia content, and location-based services for Windows Mobile and Windows CE to extend their businesses to the feature phone market,” added Randy Kath, vice president of mobile software products at Intrinsic Software. “Together, we will help mobile phone makers improve their business efficiency and profitability.”

The Bellevue, Washington-based team that is developing the software expects that extending Windows CE to the mobile phone market will:

- maximize phone performance and power management capabilities;
- provide design flexibility to meet diverse customer demands; and
- position manufacturers for success in the multimedia feature phone market.

Intrinsic Software is also working with key silicon vendors to ensure that the upcoming software provides for cost-optimized hardware design. The software will leverage familiar applications such as Microsoft Platform Builder and Visual Studio development tools towards handset development and will help improve the utilization of labour and resources across product development teams.

“Intrinsic Software’s extension tools are aimed at providing our mutual customers with improved flexibility and efficiency. They have created a new business opportunity through the expanded, flexible licensing options for Windows CE to provide their customers with a customized offering,” said Andy Haon, director of platforms product management and planning for the Mobile and Embedded Devices Division at Microsoft Corp. “We look forward to their efforts to help make Windows CE even more successful in the embedded market segment.”

"One can expect the widespread Windows CE competency base cultivated by Microsoft will increasingly target the larger and more consumer-oriented feature phone segment. By delivering feature phone-specific extensions for Windows CE, Intrinsic is well positioned to compete in the feature phone and consumer-focused smart device market opportunity, which will total 180 million units annually by 2008," said Chris Ambrosio, director wireless devices at Strategy Analytics, a leading communications-industry research and consulting company.

Intrinsic Software’s expertise in the mobile market is showcased by the innovative and buzz-generating Gizmondo handset, a soon-to-debut handheld device that has attracted distribution deals for more than 1.32 million units in the Asia-Pacific region alone. It offers gaming, camera, movie playing and messaging capabilities and leverages Intrinsic Software’s Windows CE-based software for feature phones.

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Intrinsic Software will continue demonstrating the feature phone software to handset makers, silicon vendor partners, mobile operators, third-party software developers and media at 3GSM World Congress. Interested parties are encouraged to visit the Intrinsic Software booth at 3GSM to arrange a demonstration and learn more about this future product offering (Hall 5, Booth M8).

A detailed technical media release on Intrinsic Software's Microsoft Windows CE initiative is also available. For more information, please refer to the contact information at the bottom of this release, or visit the Web site, www.intrinsic.com.

Further Intrinsic Software announcements

At the 3GSM World Congress, Intrinsic Software will also make other important announcements. They include:

- Intrinsic Software has developed a new set of system integration services for mobile phone makers building Windows Mobile or Windows CE-based handsets and electronic devices that include RealNetworks® Helix™ DNA Client.
- Intrinsic Software has created a specialized mobile solutions team, staffed with experts in the operating systems – Windows Mobile and Symbian – that are now powering the rapidly growing, business-oriented smart phone and advanced mobile handset segments.
- Intrinsic Software played a critical role in the development of the Gizmondo gaming handset. Intrinsic Software products helped integrate a number of essential components into Gizmondo, including a Samsung processor, three-dimensional graphics from NVIDIA, a gaming accelerator from Synergenix Interactive, a global positioning system and custom camera and photo album applications.
- New Intrinsic Enterprise Connectivity Software will allow users of Symbian operating system-based smart phones, technologically advanced handsets aimed at the business customer, to securely access enhanced functions and improve phone performance.

“The announcements we are making at the 3GSM World Congress reflect the growth of our company and our deep commitment to helping manufacturers make their mobile phones and wireless devices more robust, user-friendly and competitive,” said Spratt. “We will continue to focus on developing innovative software and services to ensure mobile phone manufacturers and their development partners meet the varied needs of the end-user.

“It’s all part of our commitment to making mobility work.”

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About Intrinsyc Software International, Inc.

Intrinsyc Software is a mobility software and services company. Our technologies and services allow companies to identify and create innovative solutions that make mobile devices connect and work. Intrinsyc Software's unique experience enables companies to deliver winning mobile devices and solutions that build stronger and more profitable businesses.

Since 1996, Intrinsyc Software has used its innovations, creativity and technical agility to help over 2000 enterprise customers connect their applications together, and bring more than 200 leading-edge products to market. Intrinsyc Software has a strong customer base and has formed solid partner alliances with some of the leading technology companies in the world.

Intrinsyc Software is a publicly traded company, headquartered in Vancouver, Canada with additional regional development offices in Bellevue, Washington and Birmingham, UK. To find out more about Intrinsyc Software, visit: www.intrinsyc.com. www.intrinsyc.com.

Forward Looking Statements

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we do not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market. In light of the many risks and uncertainties surrounding the pervasive computing market, you should understand that we couldn't assure you that the forward-looking statements contained in this press release will be realized. The Company disclaims any intent or obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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